GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

STARRED QUESTION NO:276
ANSWERED ON:21.03.2002
ACCEPTING PROCESSING OF PROGRAMMES FROM OUTSIDE PRODUCERS
JAGDAMBI PRASAD YADAV

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the procedure adopted in Prasar Bharati for the acceptance of programme proposals and telecasting them on Doordarshan;

(b) the time taken, generally, to consider such proposals and to make a final decision thereon;

(c) the number of proposed programmes during 2000 which were cleared and telecast in the same year;

(d) the names of the proposals on which the decision has not been taken even after two years and are being delayed with the reasons therefor; and

(e) the steps proposed to be taken by the Government to do away with such discriminatory policy by the Chief Executive Officer of the Prasar Bharati and conduct a probe in this regard?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) to (e) : A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (e) OF LOK SABHA STARRED QUESTION NO. 276 FOR ANSWER O 21.03.2002.

(a) As per the revised guidelines for Sponsored programmes approved by Prasar Bharati Board on 1st May 2001,Prasar Bharati publicises its requirements on Doordarshan from time to time, inviting proposals for different channels. The proposals received are evaluated by a Committee consisting of senior officers of Doordarshan and outside experts.

(b) As per the revised guidelines, all the proposals are to be processed within a period of 8 weeks from the date of receipt of proposal complete in all respects.

(c) Prasar Bharati has informed that over 290 programmes were cleared and telecast during the year 2000.

(d) Prasar Bharati has informed that a large number of programmes were cleared and telecast, however, some programmes are pending because either they were submitted suo-moto or suitable time slots were not available. This includes the following proposals:

1. Ladies Special
2. Andaz Apna Apna
3. Tarange
4. RBDC Films
5. Cartoon World`s
6. Dus ka Chakkar
7 Bali Umar Ko Salaam
8. Idhar Kamal Udhar Dhamaal
9. Anurag
10. Karvachouth
11. Mast Raho Mast
12. Guftugu
13. Sanskar
14. Curtain Raiser
15. Movie Time
16. Across Seven Seas

(e) Prasar Bharati has informed that the revised guidelines are being strictly followed.